

Afya Lead Limited

*Improving the quality of Maternal
healthcare in africa*



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Cofounder and COO
Afya Lead Limited



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Problem

- ❖ Prevalence of high maternal Mortality
- ❖ According to WHO more than 200,000 pregnant women die each year, 70% from SSA
- ❖ Excessive bleeding after delivery is the leading cause of maternal death. It contributes by more than 33% of all death
- ❖ In Africa, lack of affordable medical intervention and high skilled personnels further enhances the problem



afya lead

Mkanda salama

- ❖ Innovative medical device designed to reduce maternal mortality caused by PPH/Excessive bleeding after delivery
- ❖ It is won over the abdomen and works by applying pressure over the abdominal aorta to reduce blood flow to the uterus and arrest the bleeding.
- ❖ This is an affordable, non-invasive and ease to use technology
- ❖ Empowers low level health workers to prevent PPH caused death in primary healthcare facilities where more than 70% of deliveries occur



Evidence of impact

- ❖ 1,500+ pregnant women saved
- ❖ Partnered with 200+ pharmacies as distribution points
- ❖ Supplied 600+kits in 60 facilities
- ❖ \$ 50,000 revenue generated in past 6 months
- ❖ Completed clinical trial with 93% efficiency in stop bleeding.



Traction & awards

2022 Best National innovation
in the university Category



2024 Best healthcare
innovation of the year



2024 Presidential Innovation
award in healthcare



Pre-Seed Round Ask

We seek to fundraise \$250K in SAFEs and non-dilutive capital to provide us with 18-24 months runway.

Breakdown of funds

- ❖ Mkanda salama production: \$106K
- ❖ Team growth and expansion \$30K
- ❖ Scaling UP: \$84K
- ❖ Operational cost: \$30K



The Dream Team



Dr. James Kalema,
Co-founder & CEO,
8 years of experience in health sector
[LinkedIn profile](#)



Dr. Paschal Kija,,
Co-founder & COO,
4 years of experience in health sector
[LinkedIn profile](#)



Mr. Anodi Kaihula,
Co-founder & CPO,
5 years of experience in health sector
[LinkedIn profile](#)



Faustina Munisi,
Product manager,
2 years of experience in
business management
[LinkedIn profile](#)



Pilly Ndobeji,
Finance lead,
3 years of experience in health sector
[LinkedIn profile](#)

