

THE PROBLEM OF POST-HARVEST LOSS



In Africa, 40% of vegetables go to waste each year





A REVOLUTIONARY SOLUTION



Freshpack's patented fabric uses water and natural evaporation to keep vegetables fresh for up to 10 days without electricity.



Cold

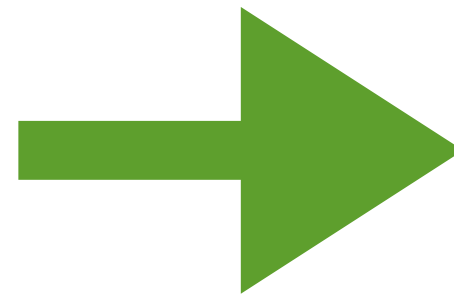
Vapor

Heat

absorbed
Phase

change
Cooling
effect

BENEFITS OF FRESHPACK



Benefits for

vendors: Increased shelf life of vegetables

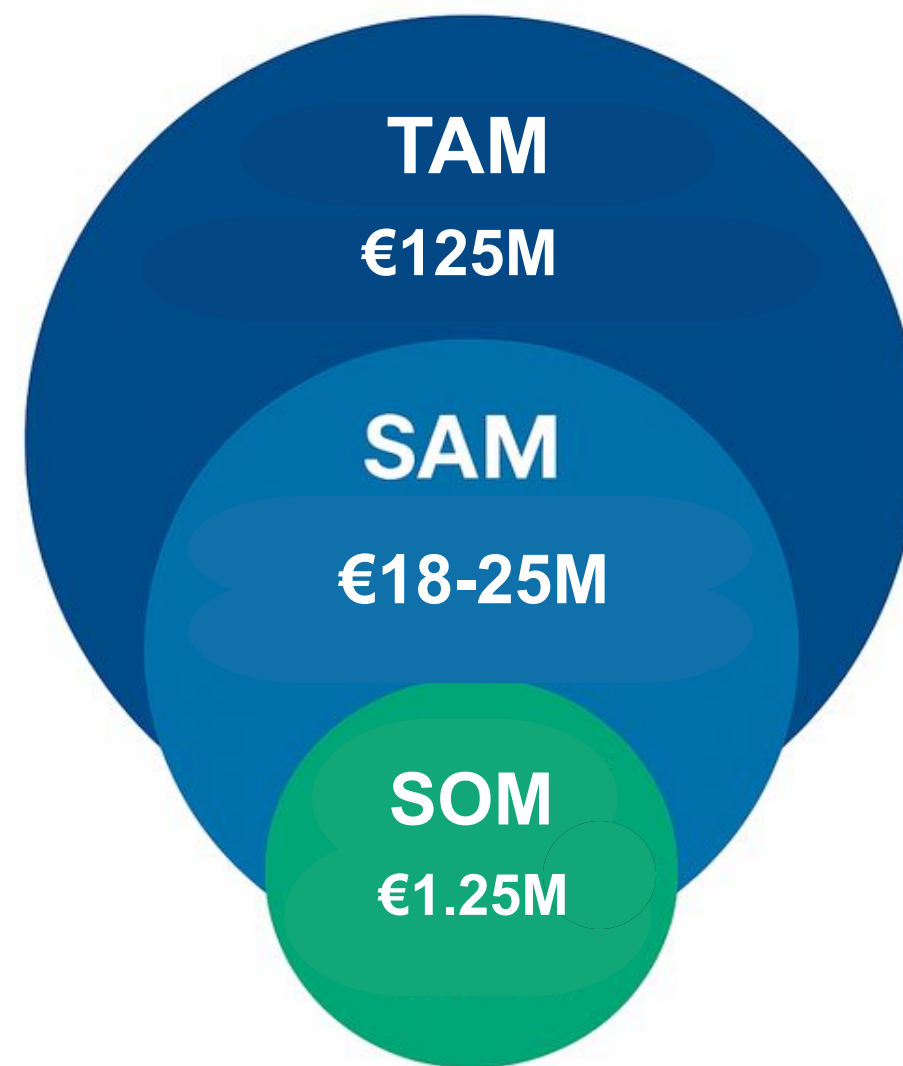
- Reduced waste and spoilage
- Higher income due to less product loss

Impact on



BUSINESS

MARKET



A VAST MARKET OPPORTUNITY



Box Sales: Freshpack boxes sold at €21 each

Rental Fees: Solar-powered display boxes available for rent

TRACTION AND FINANCIAL PROJECTIONS



Our Growth and Financial Goals

Generated €79,000



Aim to generate
€120,000



Aim to generate
€250,000

2023

2025

2028

2024

2026



Generated
€90,000



Aim to generate
€180,000





INVEST IN FRESHPACK'S

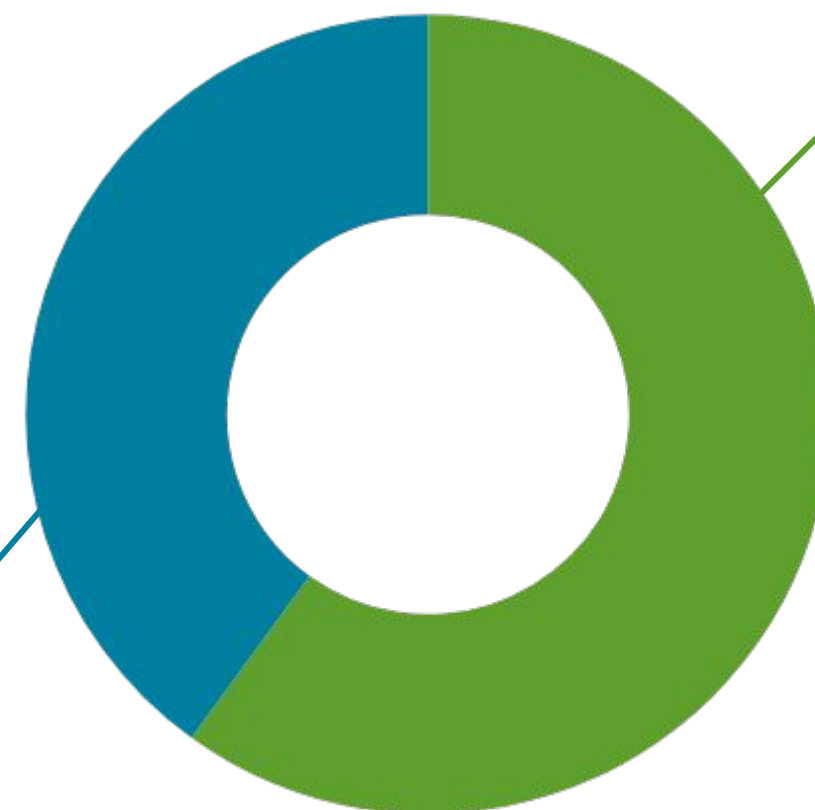


We are seeking \$100,000 to support our growth and development.



40%

Hub construction



Vacuform vulcanizing Machine

60%



Expected Impact:

Expand our operations

Reach more vendors

Reduce post-harvest loss