

SMARTLUKU

Smart energy distribution for tenants and landlords
affordable, transparent, and reliable

Shabo Andrew, Co-Founder

Contact

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Visit our website

<https://smartlukutz.com>



The Problem

- In most of sub saharan African countries tenants often share one electricity meter causes disputes, disconnections, and unfair billing.
- Current solutions (manual tracking or installing multiple meters) are costly, inefficient, and hard to manage

Why it matters:

- Reliable, fair access to electricity is vital for homes, small businesses, and livelihoods.
- Lack of transparency erodes trust and disrupts economic activity



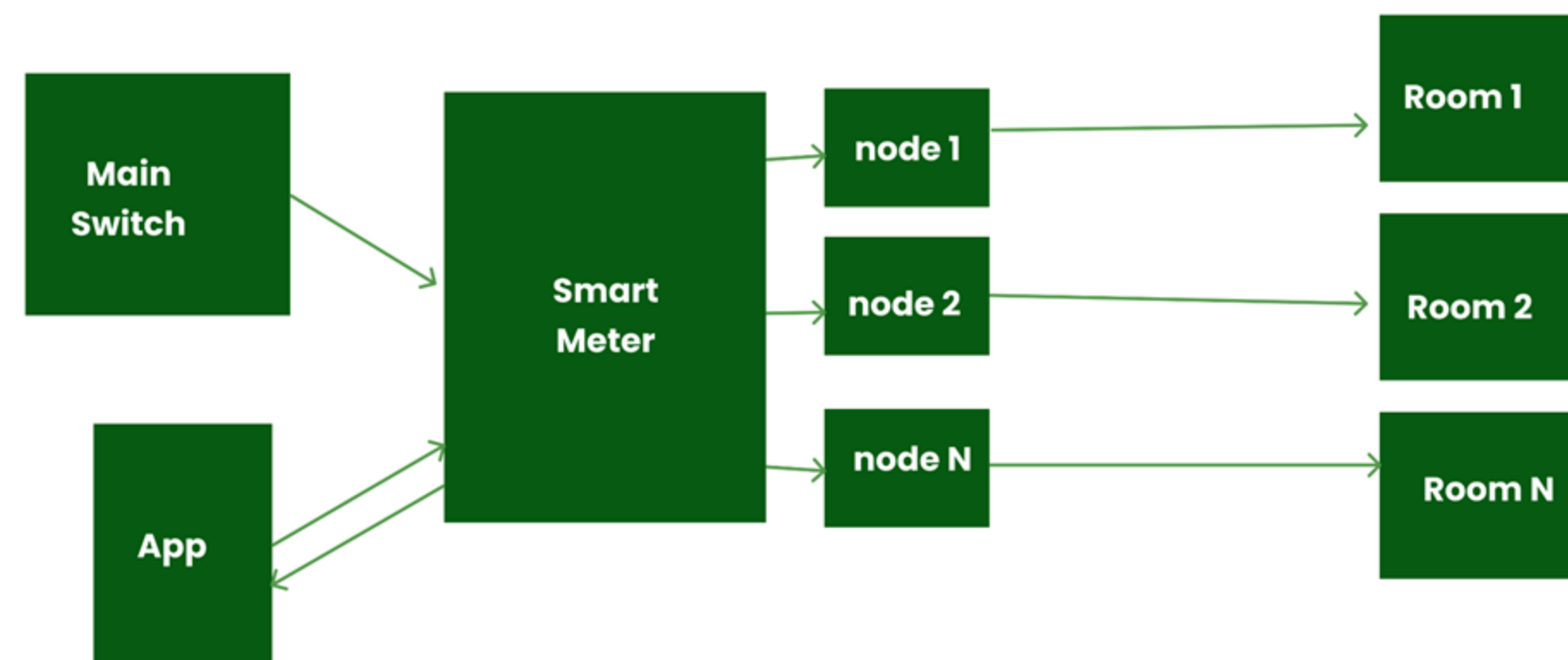
Our Solution

What we built

- A smart electricity meter with multiple independent channels.
- Each tenant gets separate billing, automatic cut-off when units run out, and real-time usage monitoring via mobile app.
- Designed for easy installation in all types of houses, from single units to multi-tenant buildings.

Better than substitutes:

- Fair, transparent billing for tenants and landlords.
- Eliminates conflicts, delays, and reliance on manual tracking.
- Tracking power consumption in real time



Traction and Business Model



Validation & Demand

- More than 20M+ rental households in Tanzania
- Confirmed strong willingness to pay



Evidence of Traction

- 165 pre-orders before production.
- Interest from property managers & electricians as partners.



Business Model

- Hardware sales: \$60 for 2-room channels, +\$20 per extra channel.
- Recurring revenue: commissions on bulk electric credit resales.

Our Team



Shabo Andrew
Co-Founder



Happiness Mtatiro
Co-Founder



Amani Jakob
Hardware Developer



Munir Sahel
Software Developer



Richard Bukuku
Sales and Marketing

Our Ask

Funding Needed

- Raising \$200,000 to scale Smart Luku.

Use of Funds

- Piloting & Production – Deliver first 3,000 units.
- Marketing & Partnerships – Reach landlords & property managers.
- Operations & Team – Strengthen installation and support capacity.

Non Funding Needed

- **Manufacturing & Supply Chain Connections:** Introductions to hardware production partners, electronics manufacturers, and component suppliers to support cost-efficient mass production.



THANK YOU

contact us



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